

Welcome to the Inaugural Grand Prix – St. Patrick's Day Sports Expo

We would like to invite you to be part of a new Sports Project. In cooperation with the Colorado Springs St. Patrick's Day Parade and the Grand Prix of Running Series, we are hosting a Springs Sports Exposition at the Antlers Hilton Hotel in Downtown Colorado Springs. The Sports Expo is on Thursday and Friday, March 15 & 16, (11 am until 7 pm). In addition, we are also offering the opportunity to set up in Acacia Park at the Start/Finish Area (*and main gathering point of the Parade!*) on Saturday, March 17, 2012, the day of the Race and Parade.

We are expecting 3,000 runners to sign up for the 5K on St. Patrick's Day and all of our runners will pick up their running packages ~ shirt, bib number and timing chip ~ at the Expo. And, we have a bold advertising plan that includes radio, television, newsprint, Internet and social media to drive runners to the Expo.

We are offering up to 40 booths for retail opportunities at the Expo. All booth sizes are 10' x 10' and include a skirted table with two chairs. Electrical is available for an additional fee. If you are busy chasing down runners, cyclists, or walkers, both recreational and competitive, and are in the "Fitness for Life" business, we think you will be interested in our demographic and in being a part of this unique event! Admission to the Sports Expo is free and open to the public.

We are highlighting health and fitness purveyors, apparel, hats, shoes, medical services, training guidance, a running series, marathons, training clubs, massage therapy, and items from fashionable shoe laces to wrist watches. It offers a unique opportunity to present your product or services to runners, cyclists, walkers, and the general public.

The **Antlers Hilton Hotel** will host the Sports Expo. The **Antlers** is in central Colorado Springs and is an historic anchor to the Downtown Colorado Springs Business and Entertainment District. There is plenty of Free/Covered Parking in the hotel lot. The **Antlers** is host to one of our community's first Brewpubs "**Judge Baldwin's.**" Located at 4 South Cascade Avenue, Colorado Springs, the **Antlers** is 3 blocks from the start /finish area and Parade Central.

Exhibitors electing to set up at Acacia Park at the finish line on March 17th will be provided **space only** and must provide your own table and chairs. Electrical facilities are **not** available at the Park.

There will be drawings throughout the days for meals, free entries to races, and other products, as well as a Soda and Beer Garden. Below is the information you have been waiting for. Take a look at the specs and costs for the events then let us know you are coming. A booth space reservation form is enclosed for your convenience. Payment for your booth must accompany your reservation. Expo space is limited and is normally sold out before the Event. Don't miss out on your opportunity to be part of this fast growing, dynamic event! Deadline for reservations is February 25th.

Exhibitor Set-up	Thurs ~ March 15, 2012 ~ 7 AM – 10 AM
Show hours	Thurs ~ March 15, 2012 ~ 11 AM – 7 PM Friday ~ March 16, 2012 ~ 11 AM – 7 PM
Dismantle	Friday ~ March 16, 2012 ~ 8 PM – 10 PM
Acacia Park Option (Finish Line & Parade Area) <i>(Space only, you provide table/chairs, etc. No Electrical)</i>	Saturday ~ Mar 17, 2012 ~ 8 AM – 2 PM

Expo Space Information

10' X 10' Retail Space - 8' table w. tablecloth & skirting - 2 chairs - Rod and drape, 2 sides and back - 18" X 48" signage/color	\$250.00
10' X 10' Non-profit Space – Same as above	\$125.00
10' X 20' Retail Space (all + 2 8' tables & 4 chairs)	\$350.00
10' X 30' Retail Space (all + 3 x 8' tables and 6 chairs + 2 signs)	\$425.00
Electrical	\$ 50.00



Grand Prix of Running – 711 South Tejon Street #201– Colorado Springs, Colorado 80903

director@csgrandprix.com

719-635-8803

www.csgrandprix.com



**Exhibit Space
Application
St. Patrick's Day Sports
Expo
March 15-16, 2012**



I would like to reserve booth space at the **2012 St. Patrick's Day Sports Expo**.
I have checked my options below:

Booths Available:	Price	Check all that apply
10' X 10' Retail Space - 8' table w. tablecloth & skirting - 2 chairs - Rod and drape, 2 sides and back - 18" X 48" signage/color	\$250.00	
10' X 10' Non-profit Space – Same as above	\$125.00	
10' X 20' Retail Space (all + 2 8' tables & 4 chairs)	\$350.00	
10' X 30' Retail Space (all + 3 x 8' tables and 6 chairs + 2 signs)	\$425.00	
Electrical Needed	\$ 50.00	
Acacia Park Option (<i>Finish Line & Parade Central</i>) (<i>Space only, you provide table/chairs, etc. No Electrical</i>)	Inclusive	Yes or No
TOTAL DUE		\$

Company/Exhibitor: _____

Contact Name: _____

Address: _____

City _____ State _____ ZIP _____

Day phone: _____ Cell phone: _____

E-mail: _____

Product or services to be distributed: _____

Product to be sold at the Expo must be approved by the Expo Director. The seller is responsible for all applicable Colorado Sales Tax and business licenses. For more information, contact the Expo Director at 719-635-8803.

Payment is due with this application. **Amount enclosed \$** _____

Or: Charge my Visa ____ MC ____ Card # _____ Exp Date _____

Authorized signature _____ Title _____

Printed name of Signature _____ Date _____

Please forward payment and completed application to:

Grand Prix of Running
Expo Director
711 S. Tejon St, Suite 201
Colorado Springs, CO 80903

Phone: 719-635-8803
E-mail: director@csgrandprix.com
www.csgrandprix.com